



for sustainable transport

# **Minimising the environmental impact & Maximising the economic benefits**

Paul Tetlaw

Chair, Transform Scotland

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# What is Transform Scotland?



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- ❑ The only organisation working across all areas of sustainable transport
- ❑ We campaign for a more sensible transport system.

**What do we think  
of STPR?**



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- ❑ A long-term plan for transport ✓
- ❑ Recognises the challenges ahead ✓
- ❑ Emphasises safety and efficiency ✓
- ❑ Makes better use of existing capacity ✓
- ❑ A targeted list of improvements. ✓

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- ❑ Obesity crisis.



# Climate change



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Sir Nicholas Stern, April 2008

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- ❑ Transport's share of CO<sub>2</sub> emissions: 28% ... *and rising*
- ❑ Scottish Climate Change Bill is in Parliament now - 80% reduction.



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- ❑ STPR packages expected to reduce CO<sub>2</sub> emissions by only 1% ✓?
- ❑ But overall Scottish emissions from transport until 2022 expected to increase by 10%. ✗

# Reducing oil dependency



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- ❑ It is a finite, scarce and depleting resource
- ❑ Much of it is sourced from unstable parts of the world
- ❑ This is a high-risk strategy to pursue.

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# Reducing oil dependency & the STPR's expected outcomes

- ❑ Major road-building programme ✗
- ❑ Reduction in bus usage ✗
- ❑ No national strategy for active travel ✗
- ❑ Major enhancements to rail network. ✓

# Tackling obesity

Burn calories, save cash, get there on time.

FAST  
LANE

FAT  
LANE

MANCHESTER  
CITY COUNCIL

Friends of  
the Earth  
Manchester

LOVE  
YOUR  
BIKE  
.ORG

Visit [www.loveyourbike.org](http://www.loveyourbike.org) for information about cycling.



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- ❑ Switching 20% of short journeys in Scotland from car to bicycle would result in an economic benefit of up to £2 billion per annum (*Towards a Healthier Economy*, Transform Scotland Trust, December 2008)
- ❑ *“There is increasing evidence to show that active people may be more productive at work and suffer less sickness. Employers therefore have much to gain from helping their staff to enjoy good health and a good quality of life by being physically active.”* (Sir Digby Jones, former CBI Director-General)

# Tackling obesity & the expected STPR outcomes

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- ❑ Current trends will continue - *as STPR does nothing to assist.* X

# Key issue - safety and efficiency



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- ❑ Premium prices for peak hour travel.

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- ❑ No vision for transforming urban public transport.

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- ❑ A long-term plan for transport is essential
- ❑ The approach taken recognises the key challenges
- ❑ Some very good aspects to STPR
- ❑ But we must prioritise those interventions that reduce climate emissions, oil dependency and obesity
- ❑ And some elements - i.e. major road-building - are simply untenable in the new world in which we live.



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