

Transform Scotland

is the national alliance for sustainable transport,
bringing together organisations from the
public, private and voluntary sectors.

We are the **the only voice** in Scotland
campaigning for all areas of
sustainable transport.

Annual Report 2012



About Transform Scotland

Transform Scotland is the national sustainable transport alliance. We campaign for a society where everyone can have their travel needs met within the limits of a transport system that is environmentally sustainable, socially inclusive and economically responsible.

We are the only organisation in Scotland making the case for sustainable transport across all modes. We

have a membership of over 60 organisations across Scotland, including public transport operators, local authorities and sustainable transport voluntary organisations. Transform Scotland is a registered charity, politically independent, science-based and strictly not-for-profit.

Transform Scotland Limited is a registered Scottish charity (charity number SC041516).

Board of Directors (as at August 2012)

Member Group Represented

Aberdeen Friends of the Earth
Capital Rail Action Group
The City of Edinburgh Council
CTC Scotland
Friends of the Earth Scotland
Railfuture Scotland
Ramblers Scotland
RSPB Scotland
ScotRail
Scottish Association for Public Transport
Personal capacity (co-opted)
Personal capacity (co-opted)
Personal capacity (co-opted)
Personal capacity (co-opted)

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Anna Brand, Calum McCallum, Fi Brown, Jane Black,
Jodie Clarke, John Webster, Paul Tetlaw, Rebecca Millar

A message from the Chair of Transform Scotland

The Scottish Government's recently announced failure to meet the first target set by the Climate Change Act is in part testimony to the scale of the challenge we face in Scotland and globally. However, it also shows there is a clear and urgent need to revise and significantly strengthen current policies and proposals designed to cut emissions.

Transport is the second largest emissions sector in Scotland and crucially, one that has continued to grow. Not only would greater investment in sustainable transport help the Government to meet its commitments under the *Climate Change Act (Scotland) 2009*, it would also generate an array of wider economic, social and environmental benefits. Policies and investments designed to reduce the demand for travel and boost use of active and sustainable modes represent the best value for money in terms of cutting emissions from the transport sector.

It could also help to tackle the burgeoning epidemic of obesity in Scotland, thereby helping to reduce what is a substantial and growing burden on our health system.

Significantly increased investment in these policies and measures would also help to transform our towns and cities into more pleasant, attractive places to spend time and money. It would benefit those in deprived areas the most, but would also boost tourism, cut congestion, and improve quality of life for the whole country.

Achieving these outcomes does not rely on finding new money. Rather, it involves rethinking spending priorities across existing transport budgets, identifying and funding cross-cutting transport initiatives across other Government portfolios and holding local authorities to account for delivering key national priorities through local projects.

The risks of inaction and indecision are huge, but the potential gains from strong and effective leadership will be transformational. If Scotland grasps the nettle then there is an opportunity for us to bring about a sea-change in how Scots travel. Doing so is simply common sense.



John Pinkard
Chair of Transform Scotland

PS: A word of thanks to our volunteers. The volume of work we carry out wouldn't be possible without the assistance of our many volunteers, past, present and future. I'd particularly like to thank the efforts over the past year of communications assistants Anna Brand and Zoe Blah; parliamentary assistants Sophie van der Ham & Jane Black; researchers Fi Brown, John Webster, Minna Vertainen & Sandra Wechner; and campaigners Calum McCallum, Jodie Clarke, Jetta Doran, Paul Tetlaw & Rebecca Millar.



Transform Scotland Campaigns

Productive

The **Scottish Budget** again proved to be a major focus. The budget for 2012-13, announced in September 2011, set out swingeing cuts for sustainable transport, with active travel and buses most affected. This wasn't due to the Government being out of funds: it simply reflected the priority it chose to give to its unsustainable multi-billion pound roads programme.

We organised campaigns activity jointly with a variety of active travel groups (on funding for walking and cycling), with the Rail Freight Group & others (on Freight Facilities Grants), and with Stop Climate Chaos Scotland (on funding for the Government's climate change action plan (the 'RPP')). We presented written and oral evidence to a variety of Parliamentary committees and met with numerous MSPs in order to make our case.

With the Government showing no intention of going back on its cuts, we coordinated a week of action in January 2012. This culminated in a demonstration of hundreds of cyclists outside St Andrew's House in Edinburgh, which we helped Stop Climate Chaos Scotland deliver. This proved successful in so far as John Swinney, in the Stage 3 debate on the Budget Bill, reinstated most of the funds which had previously been removed from active travel investment.

Unfortunately, with the Scottish Government showing a willingness only to consider cuts for sustainable transport investment — and not for its damaging roads programme — we

wait to see whether Scottish Ministers will recognise the value of sustainable transport by embedding appropriate levels of funding in the Budget for 2013-14.

Our November 2011 'annual event', held at the University of Edinburgh Business School, allowed us to launch our **Financing Transport** discussion paper. We were very pleased to be joined by Dave Anderson, Director of City Development at The City of Edinburgh Council, to discuss opportunities for raising finance for transport.

We are in the final stages of completing a research project on **transport appraisal**, which will set out a critique of existing investment appraisal mechanisms. We're also engaged in a research project on the economic value of leisure **cycle tourism** in Scotland.

Sustainable

We've continued our work on **climate change**. We played an active role in both Stop Climate Chaos Scotland and the transport sub-group of the 2020



Climate Group. Through the 2020 Group, we've been working with FirstGroup & Scottish Business in the Community on a project on workplace travel which has formed one of the group's major activities over the year. Our work with SCCS has concentrated on influencing the Government's development of its revised climate change action plan ('RPP2'), which is due for publication in autumn 2012.

The most damaging form of transport is of course air travel, and more needs to be done to reduce the levels of domestic flights between Central Scotland and London. To this end, we're working with East Coast on a project on **air-rail substitution**, setting out the benefits of rail use for business travel between Edinburgh and London. The research report which will result from this project will be launched in the Scottish Parliament in October 2012.

Civilised

We were very pleased to help complete the active travel advocacy document **Active Travel, Active**

Scotland, published jointly with Cycling Scotland, Living Streets Scotland, Paths for All & Sustrans Scotland, and which was launched at the spring 2012 national active travel conference.

Our team of volunteers allowed us to be very active in promoting new tram and rail schemes. Lobby efforts were coordinated with Edinburgh Chamber of Commerce and others in summer 2011 which led to ensuring that the **Edinburgh Tram** project was at least built as far as St Andrew Square. And our campaigners also allowed us to make our views known on a variety of **railway issues**, meeting senior industry figures and responding to all of the key Scottish Government, UK Government, and Network Rail consultations. Particular focus was given to the new ScotRail franchise due to commence in 2014, and the Edinburgh-Glasgow Improvement Programme (EGIP). Given the recent Scottish Government decision to make severe cuts to the EGIP scheme, it's clear that much work remains in delivering a high-quality railway for Scotland.

Well-Governed

As well as continuing our links with the Scottish Government and the Scottish Parliament, we have also been engaged in a couple of projects which are due to report in autumn 2012. Firstly, we will be launching our **'public sector travel survey'**, a report on the travel behaviour of the Scottish Public Bodies. And we'll also be launching our new **'annual sustainable transport report'**, which will provide a commentary on whether we are moving towards sustainable transport in Scotland.



Dissolution of the Transform Scotland Trust

The Trust has now been dissolved

The Trust was established by Transform Scotland Limited in 2005 (as registered Scottish charity SC036706), to carry out research and educate the public about transport's impact on the economy, environment, and society as a whole. The Trust worked in partnership with organisations that understand the need for a transport system which delivers on all these fronts, carrying out research and project work. With Transform Scotland Limited gaining charitable status in 2010, the Trust decided to dissolve and pass the baton back to the main Transform Scotland organisation.

The Trust was chaired by Stephen Stradling, then Professor of Transport Psychology at Edinburgh Napier University's Transport Research Institute.

Key achievements of the Trust

During its years of operation, key achievements of the Trust included:

- Publishing the ***Towards a Healthier Economy*** report (2008). This made an important contribution in identifying the health economic benefits of a move to Continental cycle levels.
- Holding the March 2009 car clubs conference and launching the 2010 ***Developing Car Clubs in Scotland*** report. These led to the Scottish Government creating a £200,000 fund for the expansion of car clubs across rural Scotland.



The Trust also published:

- A report on implementation of Smarter Choices across Scotland: ***Smarter Ways Forward*** (2009)
- The ***Civilising the Streets*** report (2010), published jointly with Sustrans Scotland, analysed how Continental cities had moved to high cycle rates, and what Scottish cities could do to replicate this success.
- A research project for the Nevis Partnership on transport access to mountain areas.
- A scoping study for a **Travel Cost Calculator** which would calculate the productive use of time on public transport.

We would like to express our thanks to the former Trustees:

- Professor Stephen Stradling (Chair of the Trust)
- Dr. Morris Bradley
- Frances McCartney
- Paul Tetlaw
- Sue Gutteridge
- Kate Barclay

Transform Scotland Income and Expenditure

Statement of Financial Activities (for the Year Ended 31 March 2012)

	Total 2011-12 £	Total 2010-11 £
Total incoming resources	100,301	46,238
Total resources expended	66,058	60,970
Net incoming / (outgoing) resources		
- Net income / (expenditure) for year	34,243	(14,732)
Funds brought forward	3,185	17,917
Funds carried forward	37,428	3,185



Our Members

Aberdeen City Environmental Forum
Aberdeen Friends of the Earth
Association of Community Rail Partnerships
Asthma UK Scotland
Aviation Environment Federation
b-spokes
CalMac Ferries Ltd.
Campaign for Better Transport
Campaign for Borders Rail
Capital Rail Action Group
Central Scotland Green Network
Centre for Scottish Public Policy
City Car Club
The City of Edinburgh Council
Clydesdale Rail Action Group
The Cockburn Association
Confederation of Passenger Transport Scotland
CTC Scotland
Cycling Scotland
Depletion Scotland
Dundee City Council
East Coast
East Dunbartonshire's Cycle Co-operative
Edinburgh Trams
First Glasgow
First ScotRail
Friends of the Earth Edinburgh
Friends of the Earth Scotland
Friends of the Far North Line
Go Bike! Strathclyde Cycle Campaign
Green Skies
Highland Cycle Campaign
Liftshare
Living Streets Scotland
Lothian Community Transport Services
National Express Dundee
Passenger Focus
Paths for All
Queen Margaret University
Rail Freight Group
Railfuture Scotland
Ramblers Scotland
Road Action Group Salen
RoadPeace
Road Sense
Royal Scottish Geographical Society
RSPB Scotland
Scottish Accessible Transport Alliance
Scottish Association for Public Transport
SERA Scotland
The South West of Scotland Transport Partnership
Spokes, the Lothian Cycle Campaign
Stagecoach UK Bus
Sustrans Scotland
Transport Research Institute, Edinburgh Napier University
Transport Salaried Staffs' Association
The University of Edinburgh
Virgin Trains
The Walking on Wheels Trust
West Lothian Council
WWF Scotland



For more information about Transform Scotland, please contact us:

Transform Scotland 5 Rose Street Edinburgh EH2 2PR

Tel: +44 (0)131 243 2690 Email: info@transformscotland.org.uk

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